



# TEXAS FREEDOM RUN

FROM EL PASO TO ORANGE, TX OCTOBER 2014

TEXAS FREEDOM RUN | [WWW.TEXASFREEDOMRUN.COM](http://WWW.TEXASFREEDOMRUN.COM) | 713-828-9485 | [INFO@TEXASFREEDOMRUN.COM](mailto:INFO@TEXASFREEDOMRUN.COM)

ONE MAN 850 MILES 1,795,200 STEPS



### 3 STEPS TO HELP:



**Like** "Texas Freedom Run" on Facebook.



**Donate** at [www.texasfreedomrun.com](http://www.texasfreedomrun.com).



**Download and send** a pre-written letter to our state government.

Special Thanks to InkBox Printing

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## FROM JASON

## ATTENTION FELLOW TEXANS: WE HAVE A JOB TO DO!

This October, I will run over 850 miles across our great state of Texas, from El Paso to Orange, in an effort to raise awareness and funds in the fight against human trafficking and child sex slavery.

As a husband and father, I was heartbroken to learn that my hometown of Houston serves as a major hub for child trafficking and prostitution. As a business owner and marketing professional, my team and I became determined to design a campaign to expose this hidden monster and provide financial means to the mission of LOVE146, a local non-profit organization.

As a dedicated and proactive runner of marathons, Ironman and neighborhood jogs daily, vigorous exercise is not a stranger to me. Through my constant discipline for running and my moral desire to combat human trafficking, thus, Texas Freedom Run is created.

If people are educated and actively talking to each other about the signs and dangers of abuse and human trafficking, the entire illegal industry, thriving on secrecy and ignorance,

will begin to crumble. It only takes a subtle spark to start a wildfire of reform.

We want to get people talking. Get them informed. Tell them what to look for and who to reach for help. In Texas, we pride ourselves on being free. If every Texan was aware and on the lookout for signs of abuse and sex slavery, these criminals would be out of business and locked away. This is our aim. Together, we can run down this industry and rescue each and every woman and child from the inevitable death that awaits them in bondage. Even if our efforts change the life of just one little child for the better, it will be more than worth it. Our goal is to ignite a cultural shift that actively opposes trafficking, tips off police, shames customers and forces these criminals to either desist or get caught. Together we can run the distance and rescue every enslaved child.

Your humble runner,

Jason Arcemont

## THE TRUTH ON HUMAN TRAFFICKING

- Approximately 300,000 children in the U.S. are at risk of being prostituted. *(U.S. Department of Justice)*
- The average age of entry into sex trafficking is between 12 and 13 years old. *(Children at Risk)*
- A pimp can make \$150,000-\$200,000 per child annually and the average pimp has four to six girls. *(National Center for Missing and Exploited Children)*
- Human trafficking generates \$9.5 billion annually in the U.S. *(United Nations)*
- Houston, Dallas, and Austin's many major sporting events and conventions provide a great demand for the commercial sex industry and traffickers often travel to these events to fill that demand. *(ICE Operation Predator)*
- The average victim may be forced to have sex up to 20-48 times a day. *(Polaris Project)*
- One in three runaways will be lured toward prostitution within 48 hours of leaving home. *(National Runaway Hotline)*
- On average, both Houston and Dallas have about 6,000 runaways every year. *(Children at Risk)*
- It's estimated that 1 in 5 girls and 1 in 10 boys in the United States are sexually exploited before they reach adulthood. *(ICE Operation Predator)*
- The Department Of Justice has identified the top twenty human trafficking jurisdictions in the country: Houston, El Paso, Los Angeles, Atlanta, Chicago, Charlotte, Miami, Las Vegas, New York City, Long Island, New Orleans, Washington D.C., Philadelphia, Phoenix, Richmond, San Diego, San Francisco, St. Louis, Seattle and Tampa. *(U.S. Department of Justice)*

## HERE IS HOW YOU CAN HELP IN THREE SIMPLE STEPS.



**Like and share** the "Texas Freedom Run" Facebook page with everyone you know. This is the fastest way to spread the word about this run!



Visit [www.texasfreedomrun.com](http://www.texasfreedomrun.com) for more info and consider making **a tax deductible donation**. No matter how small, every bit helps!



**Download and send a pre-written letter** from our website to our state government calling for greater action to stop human trafficking in Texas.