

TEXAS FREEDOM RUN

BECOME A
SPONSOR
TODAY

ONE MAN
850 MILES
1,795,200 STEPS

FROM EL PASO
TO ORANGE, TX
OCTOBER 2014

TEXAS FREEDOM RUN
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WWW.TEXASFREEDOMRUN.COM

Special Thanks to InkBox Printing

HUMAN TRAFFICKING

- Approximately 300,000 children in the U.S. are at risk of being prostituted. *(U.S. Department of Justice)*
- The average age of entry into sex trafficking is between 12 and 13 years old. *(Children at Risk)*
- A pimp can make \$150,000-\$200,000 per child annually and the average pimp has four to six girls. *(National Center for Missing and Exploited Children)*
- Human trafficking generates \$9.5 billion annually in the U.S. *(United Nations)*
- Houston, Dallas, and Austin's many major sporting events and conventions provide a great demand for the commercial sex industry and traffickers often travel to these events to fill that demand. *(ICE Operation Predator)*
- The average victim may be forced to have sex up to 20-48 times a day. *(Polaris Project)*
- One in three runaways will be lured toward prostitution within 48 hours of leaving home. *(National Runaway Hotline)*
- On average, both Houston and Dallas have about 6,000 runaways every year. *(Children at Risk)*
- It's estimated that 1 in 5 girls and 1 in 10 boys in the United States are sexually exploited before they reach adulthood. *(ICE Operation Predator)*
- The Department Of Justice has identified the top twenty human trafficking jurisdictions in the country: Houston, El Paso, Los Angeles, Atlanta, Chicago, Charlotte, Miami, Las Vegas, New York City, Long Island, New Orleans, Washington D.C., Philadelphia, Phoenix, Richmond, San Diego, San Francisco, St. Louis, Seattle and Tampa. *(U.S. Department of Justice)*

FROM JASON

This October, I will run over 850 miles across our great state of Texas, from El Paso to Orange, in an effort to raise awareness and funds in the fight against human trafficking and child sex slavery. This is a tremendous commitment for my family, my support team and myself, but with your help, greater impact can be made in the form of corporate sponsorships. We will need your support to reach a goal of raising \$500,000 through the end of October.

As a husband and father, I was heartbroken to learn that my hometown of Houston serves as a major hub for child trafficking and prostitution. As a business owner and marketing professional, my team and I became determined to design a campaign to expose this hidden monster and provide financial means to the mission of LOVE146, a local non-profit organization.

As a dedicated and proactive runner of marathons, Ironman and neighborhood jogs daily, vigorous exercise is not a stranger to me. Through my constant discipline for running and my moral desire to combat human trafficking, thus, Texas Freedom Run is created.

Corporate sponsorships will make the largest impact on this campaign and its cause. Through your partnership, various levels of sponsorship are below including a wide array of recognition and brand awareness for your company or organization. Through my growing business, BrightBox, Inc., we are currently planning a large scale PR and Media Awareness campaign that will reach millions of people across Texas, and potentially even more on a national level when our local marketing efforts grow big enough to grab the attention of the mainstream media and entertainment talk shows.

It would be a blessing to have your organization's support, running in spirit to end human trafficking. Even if our efforts change the life of just one little child for the better, it will be more than worth it. Our goal is to ignite a cultural shift that actively opposes trafficking, tips off police, shames customers and forces these criminals to either desist or get caught. Together we can run the distance and rescue every enslaved child.

Thank you for your partnership,

Jason Arcemont



LEVELS OF SPONSORSHIP

NAME TITLE	DIAMOND	PLATINUM	GOLD	SILVER	PRODUCT/ SERVICE DONATION
\$20,000	\$15,000	\$5,000	\$2,500	\$500	
NAME Title Sponsor	<input type="checkbox"/>				
Article on Website & Press Release	<input type="checkbox"/>				
Media Interview Sponsor Mention	<input type="checkbox"/>				
Press Release & Distribution	<input type="checkbox"/>				
Logo on Pace Car During Run	<input type="checkbox"/>				
Logo on Jason's Car	<input type="checkbox"/>				
Logo on Apparel	<input type="checkbox"/>				
Logo on Social Media Community	<input type="checkbox"/>				
Mention on Social Media Posts	<input type="checkbox"/>				
Logo or Family Name on Website	<input type="checkbox"/>				
Jason to Speak at Your Event	<input type="checkbox"/>				